



**RENEW
CAPITAL™**



SPRINT

Pitch Deck Template

RENEW CAPITAL MANAGEMENT

RENEW
CAPITAL™



PITCH TEMPLATE
YOUR LOGO
TAGLINE

Slide 1 **Strong Opening**

- A powerful story
- Thought-provoking question
- A surprising statistic
- Compelling, memorable, generate interest

Slide 2 The Problem

- Compelling problem statement
- Quantify the customer's problem
- Provide context
- Customer quotes or stories
- Trends that highlight the growing problem
- Infographics

Slide 3 The Solution

- What your solution is
- How does it solve the customer's problem
- Value proposition
- Benefits of the solution
- Development roadmap
- Use cases
- Unique features

Slide 4 Market & Customer

- Total addressable market size
- Market trends
- Market growth
- Market segmentation
- Customer avatar
- Barriers to entry
- Competitors

Slide 5 Business Model

- How you make money
- Pricing Model
- Unit Economics
- Customer acquisition cost (CAC)
- Revenue Streams
- Scalability

Slide 6 Current Traction

- Significant milestones
- Customer growth and retention
- Key partnerships
- Industry specific metrics
- Infographic

Slide 7 Financials

- Historical revenue
- Revenue growth
- Projected customer growth
- Growth potential
- Financial viability
- Line / Bar chart

Slide 8

Investment Ask

- Capital requirement
- Allocation of funds
- Investment structure
- How investment will grow the business

Slide 9

The Team

- Team Members
- Professional Headshots
- Background and Experience
- Roles and Responsibilities

Slide 10 Closing

- Summarize key message
- Cast compelling vision
- Create connection [story or quote]
- Memorable image